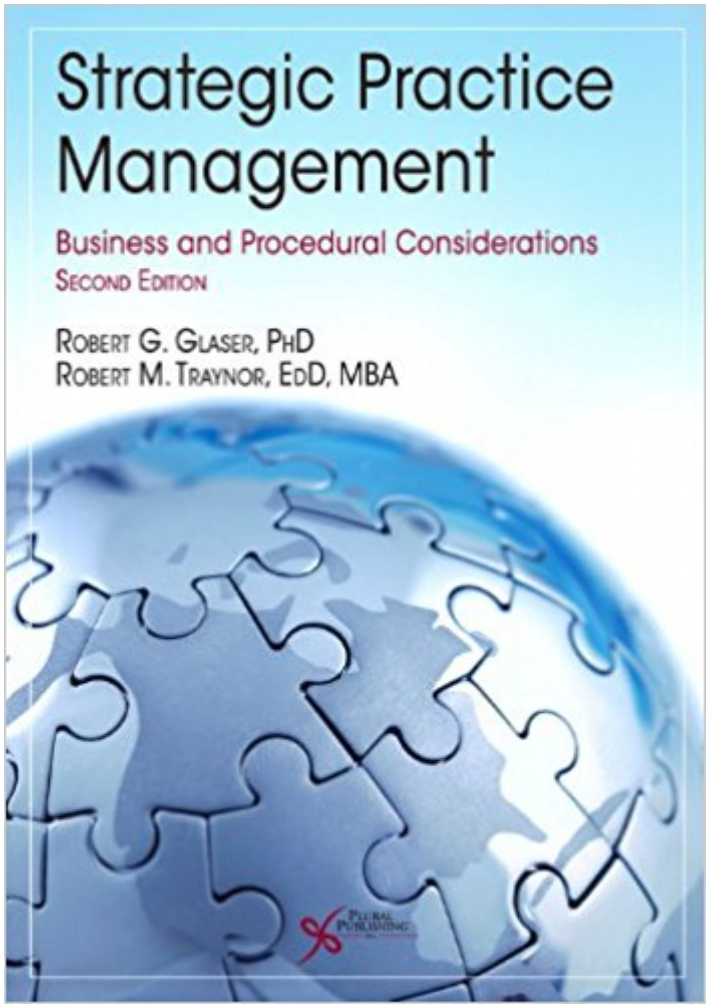
Ebook Directory
the best source of ebook

The book was found

Strategic Practice Management, Second Edition (Audiology)



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

This second edition of this informative text is an appropriate resource for any health care practitioner considering a start-up venture, purchasing an ongoing practice, reinventing their current practice or for those interested in sharpening their clinical service delivery model in the competitive arena that is todays health care marketplace.Whether a student, an independent practitioner, a clinician employed in an Audiology-ENT practice, hospital-based, educational audiologist or managing a University-based Audiology clinic, this text contains critically important information essential to the operational and business management of your practice setting. The authors have decades of practical experience in their successful practices and have presented seminars on practice management throughout the country and abroad. Their insight and experience coupled with an assembly of contributors without peer in their respective fields, provides the reader with an enlightening resource on practice management including: developing an appropriate business plan; startup and long term planning; essential legal considerations; fiscal monitoring and methods to assess the ongoing financial health of the practice; reimbursement capture; patient and referral source management; human resource issues including compensation strategies and much more.

Book Information

Series: Audiology

Hardcover: 425 pages

Publisher: Plural Publishing, Inc.; Second edition (March 30, 2013)

Language: English

ISBN-10: 1597565229

ISBN-13: 978-1597565226

Product Dimensions: 7.1 x 1.3 x 10.2 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 5 customer reviews

Best Sellers Rank: #204,592 in Books (See Top 100 in Books) #55 inÃ Â Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Practice Management & Reimbursement #73 inÃ Â Books > Medical Books > Administration & Medicine Economics > Practice Management & Reimbursement #228 inÃ Â Books > Textbooks > Medicine & Health Sciences > Allied Health Services > Audiology & Speech Pathology

Customer Reviews

The book is very detailed and focuses on influential strategic writing about the core subjects, then

relating them to the private audiological market in the US. This gives the reader a much broader understanding of the different decisions that can be taken, depending on the exact market conditions. Importantly, the reader also gets a working knowledge of the fundamentals of each subject, allowing them to understand how decisions may have to change if conditions alter. For me, the best chapters of the book cover what considerations need to be made when putting together a business plan (including profit and loss forecasts) for a new audiological shop and then understanding the fundamentals of marketing and growing the new company. Potential new business owners would have more successful starts and stronger future businesses if they had a better understanding of these areas and had a clear image of their unique selling proposition so they could promote this differentiation to their potential customers. The book is of interest to anyone thinking about running their own private retail practice and covers all of the areas where critical decisions will need to be made. The book requires not only an investment in its retail price but also time. However, I think this book gives a strong positive return. --Jonathan Le Brun in ENT and Audiology News July/August 2017

Robert G. Glaser, Ph.D. is the President and CEO, Audiology Associates of Dayton, Inc, (dba) Audiology & Speech Associates. Robert M. Traynor, Ed.D., MBA is the President and CEO, Audiology Associates of Greeley.

Excellent!

This book is a great tool and absolutely a necessity if you are in the field of audiology. Even if you don’t plan on opening your own clinic, it still has some great information for making your career in audiology successful. The is actually a textbook I ENJOY reading!!

Thanks more than we expected!

In terms of writing style and mechanics, this is the worst textbook I have ever read. It is full of typos and grammatical errors. It makes me wonder if it was edited at all before publication. The content of the book is okay. I think there are better, less expensive resources out there.

Excellent resource Great text book. This is a keeper

Download to continue reading...

Strategic Practice Management, Second Edition (Audiology) Educational Audiology Handbook (Singular Audiology Text) Audiology: Science to Practice, Second Edition A Portfolio Management Approach to Strategic Airline Planning: An Exploratory Investigative Study on Services Management (European University Studies: Series 5, Economics and Management. Vol. 2052) Pediatric Audiology: Diagnosis, Technology, and Management Pediatric Audiology: Diagnosis, Technology, and Management (Book and DVD) by Jane R. Madell (April 3 2008) Pediatric Audiology: Diagnosis, Technology, and Management (Book and DVD) Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement (Bryson on Strategic Planning) Strategic Management: Concepts (Irwin Management) Strategic Management: Text and Cases (Irwin Management) Strategic Management (Irwin Management) Essentials of Strategic Management: The Quest for Competitive Advantage (Irwin Management) Strategic Management of Technological Innovation (Irwin Management) Strategic Supply Management: Principles, theories and practice Best Practice Cases in Branding for Strategic Brand Management, 3/e Introduction to Audiology (12th Edition) (Pearson Communication Sciences and Disorders) Survey of Audiology: Fundamentals for Audiologists and Health Professionals (2nd Edition) Vestibular Learning Manual (Core Clinical Concepts in Audiology) Professional Issues in Speech-Language Pathology and Audiology Introduction to Audiology Today (Allyn & Bacon Communication Sciences and Disorders)

Contact Us

DMCA

Privacy

FAQ & Help